



MOUSEOFF®

Bromadiolone Rodent Bait

MOUSEOFF® Bromadiolone Rodent Bait is an economical, simple and highly effective control method for rats and mice in farm, domestic, commercial and industrial situations.

Available from leading farm supply and hardware stores, MOUSEOFF® Bromadiolone (MOUSEOFF® BD) is the perfect tool to protect farm sheds, homes and storage areas from rat and mouse infestation.

MOUSEOFF® BD is made using our secret attractant formula to maximise uptake by both rats and mice.





MOUSEOFF® Bromadiolone kills rats and mice

Convenient & Simple to use

MOUSEOFF® BD is available as both a whole grain wheat and block bait. Both are available in a range of pack sizes to cater for any scale rat or mouse problem in and around your property.

MOUSEOFF® BD grain bait uses fresh high grade wheat to ensure that the bait is found and consumed quickly. The grain is available both sachet wrapped and loose to suit individual usage circumstances.

MOUSEOFF® BD blocks are made using top quality cereals that are highly desirable to rats and mice. The blocks are sachet wrapped to maintain freshness and palatability.

MOUSEOFF® BD a highly effective bait for domestic and industrial control of rats and mice.

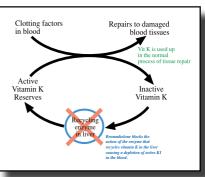


MOUSEOFF® BD

What is Bromadiolone and how does it work?

Bromadiolone is a second-generation anticoagulant agent which blocks recycling of vitamin K in the liver. Second generation anticoagulants are long-acting, so a single dose is effective.

Vitamin K contributes to the formation of blood clotting factors and in doing so, is converted from an 'active' form to an 'inactive' form. The inactive form is returned to the liver where it is regenerated by an enzyme so it can be re-used.



Once this recycling enzyme is blocked by bromadiolone, the reserves of active vitamin K in the blood are gradually depleted. The rodent dies due to the failure of its blood clotting system.

As the action of the poison is limited to inhibiting the enzyme that recycles vitamin K, accidental ingestion of bait by non-target animals can be overcome by treatment with vitamin K1.

Safety to other animals

Rodents are very susceptible to bromadiolone and are usually killed by a single dose, though it will take several days before symptoms and death occur.

Do not apply MOUSEOFF $^{\mbox{\tiny \$}}$ BD in areas accessible to other animals, birds or children.

Bait should be placed in secure, lockable bait stations.

MOUSEOFF® BD is NOT suitable for broadacre use in crops.

Rodent facts

Rats and mice are equally prolific breeders:

- Gestation period: around 3 weeks
- Mean litter size: 6 8
- · Sexual maturity: at about 5 weeks

It therefore follows that a single breeding pair of rats and mice are capable of reproducing at least 6 times per year and can produce over 500 descendants within 4 generations.

Both species have a great sense of smell and need to chew and gnaw to reduce the length of their front teeth as they grow continuously.



How to use MOUSEOFF® Bromadiolone Rodent Bait

MOUSEOFF® BD grain bait can be used to directly fill trays or bait stations, and the sachets may also be placed in hard to reach places such as ceilings and wall spaces.

MOUSEOFF® BD block bait are individually wrapped and can either be torn open or left unopened as rodents will soon eat through the wrapper.

Baits should be placed in areas where rodents are found. If other animals, birds or children have access to the area, place the baits in secure lockable bait stations.

The bait sations should be spaced no more than three metres apart for mice and nine metres apart for rats.

The amount of bait placed will depend on the number of rats and/or mice present and in accordance with the label instructions.

While a single feed of MOUSEOFF® BD is lethal to a rat or a mouse, it is important to continue supplying bait to active stations over time, to ensure all rodents in the area have access to the bait.

Pulse baiting with MOUSEOFF® BD

Rodents generally consume a lethal dose of bait in a single feed, however like all anticoagulant poisons, the rodents can live for several days after this initial feed.

During this period, rodents may consume multiple lethal doses, but exhibit no symptoms until they have depleted their Vitamin K reserves. This mean the rodents may consume more bait than is required. Should other animals consume poisoned rodent carcasses there is a risk of 'secondary poisoning'. To minimise these risks and excessive use of bait, pulse baiting is recommended.

By refilling the bait stations in 'pulses' of weekly intervals, most of the rodents which took the first feed should be dead prior to the replenishment of the station.

By continuing a baiting program in 'pulses' the risk of having mice or rats consume multiple lethal doses is reduced.

While most mice and rats retreat to their nests to die, proper disposal of any rodent carcasses will also minimise the risk of secondary poisoning.

The risk of secondary poisoning from second generation anticoagulants is the reason they are not approved for use in broadacre crops.

MOUSEOFF® BD Grain Bait Pails

MOUSEOFF® BD pails are designed for industrial/commercial situations where bait is required for larger areas or more frequent use.



MOUSEOFF® BD Block Bait

Ideal for use in any domestic, farm building, commercial and industrial property situation and available in different pack and block sizes to suit all requirements. Blocks are individually wrapped to maintain freshness and ease of handling.



MOUSEOFF® Traps & Bait Stations



MOUSEOFF® BD Grain Sachets

MOUSEOFF® BD chew-through sachets are designed to simplify domestic mouse and rat control by providing an effective mechanism to deliver the bait to hard to reach places whilst avoiding any direct contact with bait material.

Simply place or throw into the desired location eg. wall cavities, behind cupboards or ceiling spaces.

Rodents will chew through the paper sachet and consume the bait. As with loose grain and block bait, replace sachets until rodent activity ceases.



MOUSEOFF® BD Grain Bait Bottles

MOUSEOFF® BD bottles are designed to simplify domestic mouse and rat control by providing an effective mechanism to deliver the bait in an easy way to measure and use.



Stocked locally by:



Other ACTA products for large scale pest animal management available through agencies or leading rural merchant stores:



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For the control of rabbits



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For the control of rabbits



MOUSEOFF®

Zinc Phosphide Bait
For the control of mice in crops

MOUSEOFF®

For the control of rats and mice



RATTOFF®

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Animal Control Technologies (Australia) Pty Ltd

Phone: 03 9308 9688 Fax: 03 9308 9622

Email: enquiries@animalcontrol.com.au

More info at www.animalcontrol.com.au

